

Navigating an IP Storm

IP is a valuable asset and yet copycat versions of successful products are rife.

Businesses often assume that taking action to enforce their IP will be expensive and time-consuming. This seminar will present the options available to an SME to leverage and enforce its IP including insurance, mediation and dispute resolution in the IP Enterprise Court.

We are delighted to be joined by the following speakers who will help you devise an effective strategy to navigate a potential IP dispute:

- **David Bloom, Safeguard iP Ltd** - Before-The-Event IP insurance
- **Andrew Hildebrand, Mediator, In Place of Strife** - Working out what's best for your business
- **James Blick, The Judge** - Litigation funding
- **Priya Nagpal, Olswang LLP** - Strategic enforcement of IP

Date: Thursday 19 March 2015

Time: Registration and breakfast from 8.30am, with the seminar running from 9.00am to 10.30am

Venue: Olswang LLP, 90 High Holborn, London, WC1V 6XX

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